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Petronas joins Malaysia's Expo 2020 pavilion as premier partner

DUBAI, 1 days ago

Malaysian authorities announced that leading energy company Petronas has joined as the premier partner for the country's pavilion at Expo 2020 Dubai that will run from October 1 to March 31, 2022.

During the event, Petronas will be showcasing its sustainability aspirations and roadmap to achieve Net Zero Carbon Emissions by 2050.

Malaysia's participation in Expo 2020 Dubai is led by the Ministry of Science, Technology and Innovation with Malaysian Green Technology and Climate Change Centre (MGTC) as implementing agency.

With its aspiration to be a progressive energy and solutions partner, the national energy company's participation aligns perfectly with the pavilion's "Energing Sustainability" theme.

Malaysia Pavilion is designed as a "Rainforest Canopy." The various segments of the pavilion house permanent displays and exhibits that reflect the country's unique and steadfast commitment to sustainable development.

As climate change becomes one of the most important priorities for the global community, Expo 2020 Dubai is a good platform for Petronas to showcase its sustainability aspirations and roadmap to achieve Net Zero Carbon Emissions by 2050, said the statement from MGTC.

"The growing momentum for us at MGTC to transition to low carbon is imperative and we are proud to have one of Malaysia's most successful homegrown brands, Petronas, to be part of Malaysia's representation at the World Expo," said its CEO Shamsul Bahar Mohd Nor.

Petronas' accomplishments throughout the years and its commitment to help shape climate action beyond its immediate sphere of influence bolsters the nation's credibility in sustainability, he noted.

Corporations are needed to go further to help build a carbon neutral future for everyone and that he was optimistic that strong partnerships would help move the world closer to a more energy efficient future for all, he added.

Petronas President and Group CEO Tengku Muhammad Taufik said: "Our partnership with Malaysia Pavilion gives us the opportunity to showcase Petronas' commitment and holistic approach to sustainability."

"We are embracing the need to chart a more sustainable path forward, and drive the maturity of our Environment, Social and Governance (ESG) practices as well as realising our Net Zero Carbon Emissions by 2050 aspiration," noted Taufik.

"We will continue our efforts in our operational excellence and through innovative partnerships to create cleaner energy solutions towards building a carbon neutral future for all," he added.

Petronas will have a dedicated exhibition area for a period of six months inside the pavilion featuring a 3D animated effect presentation on its sustainability journey, ventures into new energy and innovative solutions.

"The visually stunning animation in a giant suspended cube will be a permanent feature throughout the entire Expo 2020 Dubai. This exhibit aims to inspire visitors with the energy company's vision of a better future through



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its innovative technologies to provide access to cleaner, affordable, secure, and sustainable energy for all," he noted.

The company is also expected to take part in panel discussions and business meetings with foreign dignitaries and business leaders at the Pavilion, while also participating in thought leadership forums, he added.

The pavilion will host weekly thematic trade and business programmes which will encompass over 10 industry verticals.

They include education, youth & technopreneurship, trade, Industry 4.0 & smart manufacturing, science, technology and innovation, environment & water, sustainable agriculture & agri-commodities, healthcare, tourism & culture, energy, e-commerce & ICT, halal industry and Islamic finance.

"Petronas' participation as premier partner catalyses our efforts to encourage other Malaysian businesses to leverage Expo 2020 to build their brands' visibility at a global platform," stated Shamsul Bahar.

"While providing an avenue for corporations to join in on the conversation, our objective is also to position Malaysia as a sustainable and future-ready investment hub that is committed to improving how we do business on the day to day," he added. - [TradeArabia News Service](#)

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